



European Space  
Policy Institute

## Training School

# ESPI-LUISS Training School on Space Journalism

30 September – 2 October 2026

Luiss Scuola di Giornalismo, Viale Pola, 12, Rome

Programme Directors:

**Frediano Finucci** | TG La7 News

**H. Ludwig Moeller** | ESPI

Programme Coordinators:

**Elisabetta Panico** | LUISS School of Journalism Data Lab

**Gillian Chin** | ESPI

## Introduction

ESPI and the LUISS School of Journalism Data Lab are pleased to launch the second edition of the European training school for journalists, “From Space Journalism to Satellite Journalism: The Big Picture.” This pioneering initiative equips media professionals with the knowledge and tools needed to report on the rapidly evolving world of space activities and space-enabled data.

This three-day intensive programme, offered to selected journalists, provides participants with the skills to analyse, interpret, and communicate key developments in the space sector. Participants will learn how to navigate the complexities of the industry and translate them into clear, compelling stories for their audiences, with a strong focus on real-world developments that are likely to shape the space agenda in the months ahead.

Led by leading space experts and experienced media professionals, the programme combines foundational insights into the space ecosystem with hands-on training in reporting on space policy, industry developments, and the growing use of satellite-derived data in journalism. By engaging with concrete, forward-looking case studies, participants will gain a deeper understanding of complex policy, technological, and market dynamics, while developing practical knowledge directly applicable to the stories they will cover.

At the end of the training school, participants will:

- gain foundational knowledge of the technical, political, industrial, economic, and societal dimensions of space activities
- master best practices for producing high-quality and insightful reporting on space affairs
- learn to access, use, and interpret space-based data in journalistic work
- build networks with experts and professionals in the space sector

**Programme****30 September Day 1 – Introduction to the Space Ecosystem**

- 14:30 – 15:00 Welcome greetings and introduction to the course
- **Gianni Riotta** | LUISS School of Journalism Data Lab
  - **H. Ludwig Moeller** | ESPI
- 15:00 – 15:45 Introduction to Space: Global trends and outlook
- 15:45 – 16:15 Overview of Space governance in Europe
- **Marco Aliberti** | ESPI
- 16:15 – 16:30 Coffee break
- 16:30 – 17:15 The impact of Space exercise
- **Gillian Chin** | ESPI
  - **Juliet Hannay** | ESPI
- 17:15 – 18:00 Introduction to space journalism
- 18:00 – 18:30 Asking the right questions: Guide to interviewing Space experts
- 18:30 – 20:00 Evening networking aperitivo
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**1 October Day 2 – Space Industry Insights**

- 09:00 - 09:45 Press Conference Session 1: SpaceX
- 09:45 – 10:30 Press Conference Session 2: IRIS<sup>2</sup>
- 10:30 – 10:45 Coffee break
- 10:45 – 11:30 Press Conference Session 3: Germany's Space Defence Funding
- 11:30 – 12:15 Press Conference Session 4: Artemis and the race back to the moon
- 12:15 – 13:15 Lunch @ Luiss
- 13:15 – 16:15 Site visit to ESA ESRIN
- 16:15 – 18:30 Site visit to Avio
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**2 October****Day 3 – Satellite Journalism**

- 09:00 – 09:15 Introduction to satellite journalism
- **Frediano Finucci** | TG La7 News
- 09:15 – 10:15 Downloading and interpreting EO satellite images
- 10:15 – 10:30 Coffee break
- 10:30 – 11:30 Observing the dark side: Tracking and analysing satellites
- **Marco Langbroek** | TU Delft
- 11:30 – 12:30 Interactive Activity
- 12:30 – 13:30 Lunch
- 13:30 – 14:15 Editors’ Pitching
- 14:15 – 14:30 Closing Remarks
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**Speakers and Trainers****H. Ludwig Moeller****Gianni Riotta****Frediano Finucci****Marco Aliberti****Marco Langbroek**

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